

BROCHURE 2019-20



Digital Tarannum Academy

HYBRID
MARKETING
COURSES

DT Contact Us



www.digitaltarannum.com



info@digitaltarannum.com

Hybrid Courses

- Digital Marketing Course
- Advanced Content Marketing Course
- Advanced Blogging Course
- Advanced Social Media Marketing Course
- Master Google Ads Course
- Master SEO Course
- Advanced Premium Combo Courses

Highlights

Online Training Hours

36hrs/72hrs/Customized Plan

- Duration: 6 Months
- Days: Weekend Classes
- Add-ons: Video Courses, Live Projects, Assignments, Study Material, and Q/A
- Batches are starting from 6th July 2019
- Certificate of completion and support for 12 Industry recognized certifications
- Grab the certifications within 6 months





Digital Marketing Course

COURSE OVERVIEW



MODULES

6 Months|Online Classroom Training

Basics of Digital Marketing, Website Creation and Graphics, SEO, Google Ads, Google Analytics, Blogging, Google Webmaster Tool, Social Media Marketing, Email Marketing, Content Marketing, Mobile Marketing, E-commerce Marketing, Methods to Earn Money through Online Channels, and Digital Marketing as a Career.

HIGHLIGHTS

Video Course, Live Project, Assignments, Study Material, and Q/A

Fee

Basic Offer - 3999/-
INR / \$60 for 36 hours
live training+inclusive
of Digital Marketing
Modules

Best Seller - 4999/-
INR / \$72 for 72 hours
live training+inclusive
of Digital Marketing
Modules

Advanced Content Marketing Course



COURSE OVERVIEW



MODULES

6 Months|Online Classroom Training

Basics of Content Marketing, How to Start Content Marketing, Creating Excellent Content, Use of Multimedia and Graphics, Content Promotion and Distribution, Converting Content Marketing into Profitable Business, Role of Social Media, Measure the Result of Content Marketing, and Content Marketing as a Career.

HIGHLIGHTS

Video Course, Live Project, Assignments, Study Material, and Q/A

Fee

Basic Offer - 2499/-
INR / \$36 for 36 hours
live training+inclusive
of Content Marketing
Modules

Best Seller - 3999/-
INR / \$60 for 72 hours
live training+inclusive
of Content Marketing
Modules



Advanced Blogging Course

COURSE OVERVIEW



MODULES

6 Months|Online Classroom Training

Basics of Blogging, How to Start Blogging, Website Creation, Professional Blog's Designing & Content Writing, Driving Traffic, Convert Traffic into Profit, Social Media Marketing for a Blog, SEO, Make Online Money with Possible Modes.

HIGHLIGHTS

Video Course, Live Project, Assignments, Study Material, and Q/A

Fee

Basic Offer - 2499/- INR / \$36 for 36 hours live training+ inclusive of Advanced Blogging Modules

Best Seller - 3999/- INR / \$60 for 72 hours live training+ inclusive of Advanced Blogging Modules

Advanced Social Media Marketing Course



COURSE OVERVIEW



MODULES

6 Months|Online Classroom Training

Basics of Social Media Marketing, Writing Excellent Content for Social Media, Strategies for 2019-20, Competitor's Analysis, Grow Your Audience on the Different Social Media Platforms, Right Use of Multimedia and Graphics, Tools and Metrics for Measurement, Business Growth with Social Media, and Social Media Marketing as a Career.

HIGHLIGHTS

Video Course, Live Project, Assignments, Study Material, and Q/A

Fee

Basic Offer - 2499/-
INR / \$36 for 36 hours
live training+inclusive
of Social Media
Marketing Modules
Best Seller - 3999/-
INR / \$60 for 72 hours
live training+inclusive
of Social Media
Marketing Modules



Master Google Ads Course

COURSE OVERVIEW



MODULES

6 Months|Online Classroom Training

A Comprehensive Course on SEM & PPC, Basics of Google Ads, Types of Campaigns and Ads, Writing Excellent Content for Ad Copy, Strategies for 2019-20, Ads and Conversions, Successful Campaign Setting, Case Study, and SEM as a Career.

HIGHLIGHTS

Video Course, Live Project, Assignments, Study Material, and Q/A

Fee

Basic Offer - 2499/-
INR / \$36 for 36 hours
live training+inclusive
of Google Ads
Modules

Best Seller - 3999/-
INR / \$60 for 72 hours
live training+inclusive
of Google Ads
Modules

Master SEO Course



COURSE OVERVIEW



MODULES

6 Months|Online Classroom Training

A Comprehensive Course on SEO includes On-page Optimization, Off-page Optimization, Local SEO, Google Analytics, Google Search Console, Moz, SEMrush, SEO based Content, Backlinks, SEO Audit, and future of SEO.

HIGHLIGHTS

Video Course, Live Project, Assignments, Study Material, and Q/A

Fee

Basic Offer - 2499/-
INR / \$36 for 36 hours
live training+inclusive
of Master SEO
Modules

Best Seller - 3999/-
INR / \$60 for 72 hours
live training+inclusive
of Master SEO
Modules



Exclusive Premium COMBO Offer



Combo Offers

Combine Any 2 Advanced Courses @ 5999/-INR/\$85 and Any 3 Advanced Courses @7999/-INR/\$115

Installments

- If you are opting for the Best Seller, you can pay in 2 installments of 2000/ INR or \$30.
- If you are opting for the Premium COMBO Offers, you can pay in 2 installments of 3000/-INR or \$45 // 4000/-INR or \$58 as per selected combo course.
- 1st Installment: During Enrollment
- 2nd Installment: In the First Week of 3rd Month



DIGITAL TARANNUM ACADEMY

www.digitaltarannum.com

Digital Tarannum Academy is a dedicated group that provides hybrid marketing courses at an affordable fee to all.

It is the first time in India where online classes and study material kit (video course + eBooks + assignments + live projects) are at such a low price. All industry-oriented advanced courses are of supreme quality.

**FOUNDER
TARANNUM KHAN**



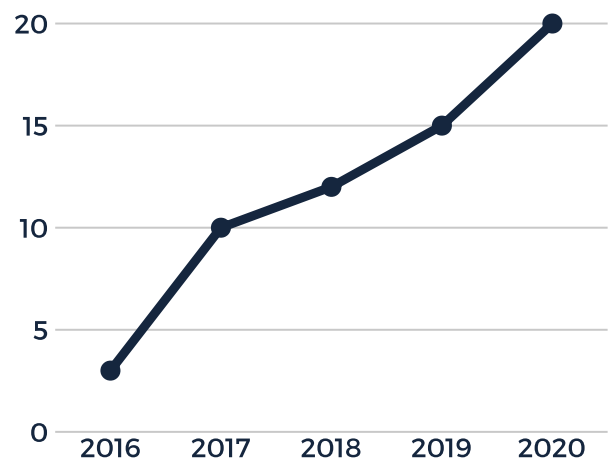
WHY CHOOSE US?

PROFILE

We are a dedicated group of industry trainers & subject experts. We offer very simplified learning and live interactive classroom training at a very affordable fee. Know more to get in touch.

STATISTICS

"India's Digital Industry will produce more than 20 lakh jobs by the end of the year 2020."



OUR EDGE

- Support for 12+ Certifications
- Economical Fee
- Top-notch Trainers
- Live Projects
- 85% Discounts on Course
- Online Training Programs

Your Journey of **Success** Begins Here...

CONTACT

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